



National Motor Vehicle Title Information System (NMVTIS) Advisory Board Webinar Meeting Final Summary

June 15, 2015

National Motor Vehicle Title Information System (NMVTIS) Advisory Board (NAB or “Board”) in-person meetings will be held once per calendar year. The most recent in-person meeting was February 24, 2015. BJA will sponsor periodic NAB Webinars in order to maintain Board momentum throughout the year.

Welcome and Opening Remarks

Todd Brighton, Bureau of Justice Assistance (BJA), Designated Federal Official to the NMVTIS Advisory Board (NAB), called the meeting to order at 1:00 p.m. and welcomed participants. He noted an imminent change in Board leadership effective July 1st. Chairman Bill Brauch is retiring from the Iowa Attorney General’s Office and will accordingly end his service on the NAB. Robin Wiener, Institute of Scrap Recycling Industries, Inc., has agreed to take over the Chairmanship for the remainder of this term.

Chairman Brauch welcomed Board members and thanked them for their continued service. He emphasized the important work that NMVTIS is accomplishing and the vital information the program is providing to law enforcement, industry, and consumers. He said that he appreciated the opportunity to work with NAB members and federal counterparts for the past five years, “back before NMVTIS had a name . . . way back when,” noting that he will “certainly miss serving in this capacity.”

Mr. Brighton then took roll. The following NAB members and federal officials were in attendance:

Board Members

- Mark Binder
Farmers Insurance
- William Brauch, Board Chair
Iowa Attorney General’s Office
- Bernard E. Brown
The Brown Law Firm
- Greg DePasquale
Copart
- Judith Fitzgerald
National Insurance Crime Bureau
- John C. Hallerud
Federal Trade Commission
- Charles H. Hollis
Rhode Island Division of Motor Vehicles

Board Members (con'd)

- RD Hopper
Sonny's Auto Salvage
- Mario Jorquera
U.S. Environmental Protection Agency
- Steve Levetan
Pull-A-Part
- Carlos Martins
ISO ClaimSearch Solutions
- Robert W. Maynard
California Highway Patrol
- Christopher McDonold
Maryland Vehicle Theft Prevention Council
- Kenneth A. Mehall
Computerized Vehicle Registration
- Howard Nusbaum
National Salvage Vehicle Reporting Program
- James Spiller
National Vehicle Service, NFPC
- Jennifer Timian
National Highway Traffic Safety Administration
- Robin Wiener, Incoming Board Chair
Institute of Scrap Recycling Industries, Inc.
- Josh Whiteside
Pennsylvania State Police

Federal Officials

- Todd Brighton, Designated Federal Official
Bureau of Justice Assistance
- David Lewis
Bureau of Justice Assistance
- Kim Bright
Bureau of Justice Assistance

Mr. Brighton reviewed the meeting agenda (see *Attachment A*), noting that the order of topics would include BJA and NMVTIS System Operator updates; subcommittee recommendations and discussion; new business; and time for public comments. Speaking further about public participation, transparency in Board operations, and FACA compliance, Mr. Brighton outlined the guest registration process and access to NMVTIS documentation. This involves posting meeting announcements in the Federal Register (typically, at least a month in advance) and the need to prioritize guest requests in the order that they are received. To date, no member of the public has been turned away due to lack of space. He emphasized that registrations are triggered by the Federal Register posting and *not* by a mailing list or other notification mechanism. Associated Board meeting materials, including meeting-related presentations and final meeting minutes are publicly accessible via:

NMVTIS Web site at www.vehiclehistory.gov/

FACA database at <http://www.gsa.gov/portal/category/101111>

NMVTIS Status Updates

Bureau of Justice Assistance Updates

Mr. Brighton began the afternoon's briefings by providing an update on associated program enforcement activities.

- He noted that in April, along with members of the California Highway Patrol (CHP) Auto Theft Team, he conducted six site visits to nonreporting businesses in the Los Angeles area. Chief Robert Maynard was thanked for facilitating these visits. David Lewis, Senior Policy Advisor, BJA, provided a training Webcast to members of the CHP team at the conclusion of the site visit schedule. Mr. Brighton noted that BJA stood ready to help facilitate the training of all interested CHP auto theft investigators in the coming months on the Law Enforcement Access Tool (LEAT).
- While in Los Angeles Mr. Brighton also had the opportunity to attend Copart's Advisory Board meeting. He did an hour long presentation on NMVTIS and reporting requirements to approximately 50 insurance carriers that sell salvage vehicles through Copart auctions. He thanked NAB members Mark Binder (Farmers Insurance), and Greg DePasquale (Copart) for allowing him time on the agenda to address the group. Mr. Brighton noted that former NAB member Jerry Sullivan, now with Copart was also in attendance. During the course of the event Mr. Brighton was able to stress the national scope of the program with salvage representatives from the insurance carriers, as well as, obtain appropriate points of contact within many of the companies for NMVTIS-related issues.
- Mr. Brighton then discussed his recent outreach via email to over 700 businesses in Florida that had registered for a NMVTIS reporting identification number but had not reported any vehicle identification numbers (VINs) to date. He noted that approximately 90% of the emails sent out on June 8th appeared to have reached the

intended business and only 10% of the emails were returned with an invalid address. Mr. Brighton further noted that approximately 100 emails and phone calls had already come into BJA in response to the outreach.

Mr. Brighton then turned the floor over to Webinar participants. Carlos Martins, ISO ClaimSearch Solutions, noted that by scrubbing the list against other data, it was determined that 5 percent of the customers have failed to report entirely; the other 95 percent were reporting through a parent code. Mr. Martins noted: “The scrubbing process really helped improve the flow, so going forward, we’re hoping to continue that approach.” Mr. Brighton emphasized the value in such a process, noting that the American Association of Motor Vehicle Administrators (AAMVA) and the data consolidators will undertake a similar task this summer by scrubbing the list of reporting IDs that were issued but have never been used. Then they will work to clean up the overall list by removing unused IDs. Having a cleaner list going forward will improve future e-mail blasts and eliminate confusion. Sarah Kathryn McRae, Auto Data Direct, Inc. (ADD), concurred with Mr. Martins’ experience, noting that for the most part, recipients of nonreporting e-mails either have an additional reporting ID obtained through another consolidator or report for a parent company with another ID. Jim Taylor, ADD, added that despite the multiple user ID issue, the outreach effort was worthwhile and noted a significant “bump” in the number of records reported through ADD to the database.

Mr. Brighton then turned to recent important awareness activities.

- In May, Christopher McDonold, NAB member and Chair of the International Association of Chiefs of Police’s (IACP) Vehicle Theft Committee invited Todd Brighton and David Lewis to do a presentation to the committee on NMVTIS and the Law Enforcement Access Tool (LEAT). Mr. McDonold noted that one of the goals of his committee is to promote NMVTIS within the law enforcement community. Mr. McDonold also pointed out that an article highlighting the important of NMVTIS will be featured in the July edition of *Police Chief Magazine*. In closing, Mr. McDonold stated that he is awaiting word regarding the possibility of having a workshop session on NMVTIS at the next IACP Annual Conference, to be held in Chicago, Illinois in October 2015. The article referenced above can be found at: www.policechiefmagazine.org
- In April, Todd Brighton coordinated with Shaun Petersen, NAB member and General Counsel for the National Independent Automobile Dealers Association (NIADA) to provide an awareness message on NMVTIS reporting to NIADA members. Mr. Brighton noted that this message was significant because used automotive dealers make up an important segment of the reporting community since they can be major purchasers of salvage vehicles at auction. He noted that internal analysis of NMVTIS nonreporting indicates a fairly large number of businesses that purchase junk or salvage vehicles at auction subsequently fail to report them to NMVTIS. Since it appears that a sizeable number of businesses engaged in the resale of these vehicles are those that purchase at auction then this

is an important group to reach with an awareness message. Mr. Brighton finished by saying that he appreciated being able to work with Mr. Petersen on this effort because BJA appreciates any opportunity to reach this important segment of the reporting community.

- July is national vehicle theft prevention month, and the National Highway Transportation Safety Administration (NHTSA) is launching its annual vehicle theft prevention campaign (see <http://www.nhtsa.gov/Vehicle+Safety/Vehicle-Related+Theft/Theft+Prevention>). BJA's team is pursuing partnership options to highlight NMVTIS and the vehiclehistory.gov Web site. It is hoped that future discussions would include the potential to work with NHTSA to combine the capabilities of NMVTIS with safercars.gov.

Mr. Brighton concluded his update by highlighting two areas of focus in the near term for BJA and AAMVA:

- As noted earlier, BJA asked AAMVA to work with the data consolidators to conduct a reporting ID quality control review. The intent is to identify those reporting identification numbers that have been assigned but never used to date. A "clean up" process will be established to remove these unused reporting IDs from circulation. The second area of coordination relates to the existing reporting ID categories. BJA and AAMVA have had initial discussions regarding the need to expand the number of business reporting categories to better reflect the field. Mr. Brighton noted that they will await the pending ideas from the Compliance Subcommittee on this topic before reaching any decisions. He also noted that an expansion of the number of choices for disposition types (e.g., scrap, crush, sold) would also be beneficial and is also under consideration by BJA and AAMVA.

Mr. Lewis then provided an update on the Law Enforcement Access Tool (LEAT). He outlined his continued efforts to drive increased adoption and awareness about the advanced search tool, including pre-release Webinars with users in the field and with teams from large agencies including the CHP, the Virginia State Police, and administrators from the Customs and Border Protection (CBP) Agency. Final LEAT refinements are under way and within the next month, BJA is planning to hold a series of Webinars for the approximately 3,400 currently registered LEAT users. A variety of Webinar dates and times will be offered to accommodate the range of invitees, and invitations will be conveyed via an associated e-mail blast. Additionally, the BJA team will be providing the AAMVA Law Enforcement Working Group with a prerelease review of the tool and is partnering with Les Cravens from Auto Data Direct (ADD), on a workshop at the International Association of Auto Theft Investigators (IAATI) National Conference in August. Ultimately, a LEAT Webinar will be available on demand, greatly increasing the opportunity for education and outreach.

Regarding the identification of additional LEAT data sources:

- Mr. Lewis reported that, in conversations with a Federal Bureau of Investigation (FBI) National Data Exchange (N-DEX) program team, it was determined that N-DEX contains approximately 14.5 million records with VINs. This is a valuable potential data source for use by NMVTIS.
- BJA leadership is in the final stages of authorizing the National Crime Information Center (NCIC) computerized index as part of the federated search tool.
- Mr. Lewis commended AAMVA for providing an additional Web service to facilitate exchanges with states toward obtaining vehicle owner information, providing an additional resource to support law enforcement investigative efforts.

NMVTIS System Operator Updates

Philip Quinlan, Vice President, AAMVA, provided strategic and operational updates. His briefing (see *Attachment B*) focused on three areas:

1. NMVTIS financials
 2. Consumer access program review
 3. Operational highlights
- Regarding NMVTIS financials, Mr. Quinlan explained that in 2014 as a result of an external financial audit it was determined that other programs were incurring direct costs that should have been allocated across all of the AAMVA information technology (IT) programs, including NMVTIS. In effect, other AAMVA administered programs, including NMVTIS, were being undercharged. As a result, AAMVA's cognizant agency, FMSA, directed AAMVA to revise its 2014 cost allocations across all the IT programs in compliance with the federal acquisition regulations. AAMVA engaged Price Waterhouse Cooper to assist in the methodologies for that IT cost allocation. Subsequently, the costs were reallocated so that IT programs were submitted as part of the FY 2014 audit. NMVTIS had a significant amount of the reallocated costs (approximately \$1.3 million). The result is the total cost to run the NMVTIS system on an annual basis is now approximately \$7.1 million. The sustainability analysis shows increasing percentages for state fees for FY 2016 to FY 2019. This is *not* to imply that these costs are going to be borne solely by the state. AAMVA leadership is looking closely at how to cover these additional costs. The solution will likely draw on a number of resources, including contributions from AAMVA, system activities, revenue, and state fees. Deficits are currently covered primarily through AAMVA member jurisdiction funds. This coverage is anticipated by AAMVA each year as part of the cooperative agreement with BJA, working toward financial sustainability by fiscal 2019. This plan for financial sustainability relies on the primary factors of increasing revenue from the consumer access program and increasing states' percentages of annual system operating costs.

- Regarding the consumer access program review, the objectives were:
 1. Provide consumers with continued efficient access to NMVTIS data at a reasonable cost.
 2. Ensure that proper controls are in place for selecting and monitoring Approved Providers.
 3. Ensure that the NMVTIS Consumer Access Program remains positioned as a key source of revenue to support ongoing NMVTIS operations.

With those three tenets in mind, the program review focused on four key factors:

1. Number of Approved Providers
2. Selection of new Approved Providers
3. Necessary contract modifications
4. Pricing

In May, AAMVA presented recommendations to BJA in each of these areas. Currently, the recommendations are under BJA leadership review and consideration. Next steps, upon final approval, will be communication to Approved Providers and implementation/roll-out (slated for August 2015).

- Regarding the operational highlights:
 - Mr. Quinlan relayed that development of Web services for state applications continues and that there is a significant amount of positive movement and planning by the states as they rewrite systems and advance development toward full participation.
 - Regarding the status of the Third Party Reporting Program, AAMVA continues to support BJA's compliance efforts by building and developing additional reporting capabilities. Currently, there are more than 89 million records in the Third Party Reporting Program.
 - Regarding the status of the Consumer Access Program, there are currently 11 Approved Providers in production. There has been a significant amount of transaction volume growth in the year to date. This year there have been 4.0 million transactions compared with the same period last year, which tallied 3.2 million. Mr. Quinlan noted that the program is poised for continued growth and shared a slide depicting the significant and continued increase in billed transactions. The graph indicated a particular uptick in activity in the March – May 2015 timeframe. Several participants speculated on the cause of the increase, including the fact that Illinois is beginning to both query and submit data to NMVTIS. He promised to further pursue the cause(s) and report to the Board, especially if replicating such favorable conditions can drive gains in participation.

- Finally, AAMVA has assumed contract oversight for the LEAT.

Mr. Brighton thanked Mr. Quinlan for his briefing and turned participants' attention to the NMVTIS Subcommittee Reports and Recommendations.

NMVTIS Subcommittee Reports and Recommendations

Awareness Subcommittee: Update and Recommendations

Mark Binder, Subcommittee Chair and Josh Whiteside provided the Awareness Subcommittee presentation including three recommendations for full board consideration. Mr. Binder prefaced his remarks by noting that the subcommittee would be proffering three formal recommendations, resulting from the dedicated work of subcommittee members who have met five times this year (including both the February in-person meeting and conference calls).

The recommendations were as follows:

- **Recommendation 1: Over the next 12 months, BJA and AAMVA should work with members of the Awareness Subcommittee to identify specific steps to “rebrand” NMVTIS and emphasize a more consumer-friendly product.** NMVTIS will remain the official name of the program; however, all other consumer branding elements (e.g., Web site layout, marketing products) will emphasize vehiclehistory.gov.

Associated comments included the following:

- Mario Jorquera highly endorsed the approach, noting that the current presentation of NMVTIS is confusing.
- Bernard Brown further explained that an impetus behind the recommendation was to address the lack of familiarity and name recognition associated with NMVTIS in the larger public community. He felt that in today's computer-literate world, “vehiclehistory.gov” conveys the message in a straightforward, user-friendly way. Therefore, this shift will be the underlying focus of the remarketing campaign and a critical point in advancing NMVTIS use. Mr. Brown noted that everyone on the subcommittee enthusiastically supported this recommendation.
- There was discussion among several participants regarding completely retiring the name/title “NMVTIS,” to be wholly replaced by vehiclehistory.gov. It was explained that statutorily, “NMVTIS” must remain the name of the system. However, in all other outward-facing communication, marketing, public/consumer branding, and Web site design, the shift can be made to vehiclehistory.gov.

- **Recommendation 2: Up to \$30,000 in program revenue should be used to create stronger awareness of NMVTIS and LEAT in the law enforcement community.** Trooper Whiteside provided some additional details on the subcommittee’s plan to market specifically to the law enforcement community:

The \$30,000 request (this is a ceiling amount and can be adjusted downward based on performance) for Recommendation Two would be an allocation for one year, to test and determine the effectiveness of marketing NMVTIS to the law enforcement community via three primary mechanisms:

- Announcements (advertisements) in three law enforcement-centric magazines for a three-month run each to generate additional system traffic. Based on readership, reach, and popularity, the recommended magazines are:
 1. *Law Officer* (<http://www.lawofficer.com/magazine.html>)
 2. *American Police Beat* (<https://apbweb.com/>)
 3. *Police Chief* (<http://www.policechiefmagazine.org/>)
- Push of the rebranding launch, associated messages, training announcements, and other NMVTIS opportunities vis-à-vis Nlets—The International Justice and Public Safety Network (a free mechanism for law enforcement).
- One year’s suite of services from PoliceOne.com, a law enforcement-focused Web site with more than 520,000 registered members and approximately 2.2 million visitors annually. PoliceOne assigns a marketing case agent to personalize, monitor, and refine a client’s outreach approach in the pursuit of maximum effectiveness. Within that personalized suite of PoliceOne.com services, NMVTIS would receive exposure/advertisements in the following:
 1. The PoliceOne.com member newsletter
 2. The NMVTIS banner on PoliceOne.com homepage
 3. The “What’s Hot” section of the homepage
 4. A feature article on NMVTIS/vehiclehistory.gov highlighting the program’s utility to law enforcement

Moving forward, the law enforcement communication budget request would be adjusted in subsequent years based on performance, additional communication and marketing mechanisms, and available resources.

- **Recommendation 3: The NAB is asked to approve the use of up to \$30,000 in program revenue for the purpose of creating consumer awareness through the creation of a public service announcement-type video for use on the Public Broadcast Service (PBS) *Spotlight On* program cycle** (see <http://www.trivue.org/spotlight-on-overview/> and *Attachment C*).

Spotlight On programs are short, educational/public service announcement-type, 4–5 minute shows with a guaranteed airing platform on public television affiliates nationwide. *Spotlight On* programs are broadcast between popular prime-time

shows such as “Downton Abbey,” “Antiques Road Show,” and the “PBS NewsHour,” have been airing on public television for the past 25 years and feature the stories of hundreds of well-known, national associations, institutions, societies, and Fortune 500 companies. The completed video will be owned by the U.S. Department of Justice (DOJ) and therefore available for leveraging in other awareness campaign areas and mechanisms such as the updated Web site, YouTube, Facebook, and trainings. The primary goals, purposes, and principles of this video awareness activity are as follows:

- Highlight the new consumer branding of vehiclehistory.gov.
- Concurrent with the video project, create an updated, more consumer-friendly and effective Web site landing page. This will remove most references of “NMVTIS” and change them, as appropriate, to the new branding of vehiclehistory.gov. (Note: more details on costs and work plans associated with the Web site task are forthcoming.)
- Ensure that the video is based on factual program statements and describes program benefits to consumers; ensure that the video is mindful, truthful, and clear in communicating what NMVTIS is designed to accomplish.
- Ensure that the video will not present negative information relating to specific industries or businesses required to report into the NMVTIS database.

The \$30,000 *Spotlight On* budget is inclusive of all aspects of video development.

Mr. Brighton turned the floor over to Chairman Brauch to determine the board’s overall position on these recommendations. The operating procedures adopted by BJA for this FACA call for a consensus decision-making approach. Pending adoption, the recommendations will be forwarded to BJA by Chairman Brauch for further consideration and action.

- **Recommendation 1: Rebranding NMVTIS to Vehiclehistory.gov**
 - Chairman Brauch called for further discussion. Hearing none, he called for objections. Hearing none, he stated that **consensus/approval was reached on this recommendation.**
- **Recommendation 2: Approval of Funds for the Law Enforcement Awareness Campaign**
 - Chairman Brauch called for further discussion. Hearing none, he called for objections. Hearing none, he stated that **consensus/approval was reached on this recommendation.**

- **Recommendation 3: Approval of Funds for the *Spotlight On Video Production***
 - Chairman Brauch called for further discussion. Hearing none, he called for objections. Hearing none, he stated that **consensus/approval was reached on this recommendation.**

Chairman Brauch closed this session of the agenda by thanking the Awareness Subcommittee members for their outstanding work.

Compliance Subcommittee: Update and Forthcoming Recommendations

Howard Nusbaum (NSVRP) Compliance Subcommittee Chairman, provided the presentation. He noted that while work on the following five issues had not been completed at the subcommittee level, he felt that they provided a good overview of the subcommittee's focus and recent activities.

- Issue 1: The longstanding need to review and possibly refine NMVTIS reporting categories for more specificity. This enhancement will benefit DOJ operations by allowing for more in-depth analysis and perhaps clarify the reporting process for new registrants.
- Issue 2: Pending changes to the categorization scheme, there will likely be associated consequences. Therefore a proactive analysis of potential impacts and appropriate resolutions (for example, additional coding fields) might be needed and should be looked at.
- Issue 3: Once a modified categorization scheme (and mechanism for identifying new and current reporting entities) have been established, the subcommittee would like to explore what types of performance analyses and metrics would be beneficial for AAMVA to generate. For example: How many used car dealers exist? How many are registered? How many are actively reporting?
- Issue 4: Exploring how to best estimate the population of potential reporting entities. For example, regarding the number of used car dealers: How do we find out that information separate and apart from registered and reporting entities?
- Issue 5: Mechanisms to communicate feedback to consolidators and reporting entities.

Mr. Nusbaum was thanked for his report.

Public Comment

Mr. Brighton opened the floor for public comment. Brian Hildreth, Insurance Auto Auctions, Inc. (IAA), stated that he was on the call but had no comment. Jim Taylor, Auto Data Direct, commented that he wanted to highlight that transitioning to vehiclehistory.gov would likely have the unintentional consequence of driving some consumers to vehiclehistory.com. The latter site belongs to a Canadian-based company that rebuys and resells NMVTIS records. Mr. Taylor indicated that this business owns the rights to vehiclehistory.com and at one time was an ADD reseller. However, that relationship was discontinued.

New Business

- **Issue #1: Proposal to request an update from BJA on pending nonreporting cases**

After the conclusion of the public comment period, Howard Nusbaum, NAB member asked if there was any updated information on the insurance carrier nonreporting cases that have been under legal review within the Office of Justice Programs for some time. Todd Brighton, BJA responded that there was no status change at this time, the cases were still under review. Mr. Nusbaum then asked if it was appropriate that the NAB make a formal request as to the status of these cases since they have been in process for an extended period. Mr. Brighton clarified that a recommendation can be put forth for discussion at the full board level by an individual member and/or from a subcommittee for consideration. Hearing that, Mr. Nusbaum proposed that the NAB formally request an update from BJA on the pending insurance carrier cases. Specifically a report out on the status of any open cases and an explanation as to why it is taking so long. Chairman Brauch responded saying he would open it up for discussion and noting that he had been working on a draft letter to the Attorney General concerning NMVTIS resources in general and raising the need for more resources to go into enforcement activities. Chairman Brauch stated that he felt the enforcement piece was critical to the overall success of the program and that the resources dedicated to the effort should reflect a similar high level priority. Mr. Nusbaum concurred with that idea, although he stated he felt that the reason the pending cases were taking this long had more to do with obtaining clarity on legal interpretation than resource commitment. Mr. Nusbaum deferred to the Chair in terms of crafting the wording of this recommendation. Chairman Brauch then opened the topic up for member comment. Major elements of that discussion included:

Bernard Brown voiced his concern about this issue, noting that the sizable reporting deficits—and perceived lack of punitive action or enforcement—are detriments to “enthusiastic marketing by consumer groups as long as this persists.” He noted the Hurricane Sandy situation where many flood damaged cars were not reported to NMVTIS and yet no penalties were assessed. He said about the pending enforcement cases “this thing needs to move”. Consumer group’s enthusiasm to

support and use NMVTIS will be negatively mitigated as long as no enforcement of reporting requirements is seen by the public.

Mark Binder commented that in his experience these types of examinations take time and that most likely discussions behind the scenes can't be shared until the final decision.

Bernard Brown then wanted the group to understand that this perceived long wait was similar to the lengthy period of time it took DOJ to implement NMVTIS itself back in the 2008-2009 timeframe. And that the reluctance was somewhere in DOJ management "higher up there". He noted that it was a fight to get the program implemented and that it appeared to those on the outside that obstacles still existed.

Mr. Nusbaum then asked that a resolution be brought to the floor for formal vote. Chairman Brauch worked to verbally craft the following proposal for consideration. If there was agreement then he would include the item in his planned correspondence with the Attorney General's Office. Chairman Brauch summed up the proposal as "the Chairman will correspond with DOJ, conveying a strong desire for status reports on any open investigations and a strong encouragement to pursue violations to the greatest extent possible."

Mr. Nusbaum seconded the motion.

Chairman Brauch then called for further discussion.

Josh Whiteside asked for clarification in terms of what was being asked for. Was it the number of businesses involved, the business names, penalty amounts, etc.?

Mr. Nusbaum responded that in past two years BJA provided the NAB with the same update concerning the fact that these cases were pending and noted the potential penalty amounts but that no final resolution had ever been provided.

Chairman Brauch added that he saw this as a request for more communication from BJA on this topic rather than a demand for specific information.

Chairman Brauch asked if there were any objections to this motion and several members responded. Mark Binder, Greg DePasquale, and Judy Fitzgerald all objected. Mr. Binder did not feel like the process should be "rushed" and that he was confident that DOJ's attorneys would have a thorough review. Mr. DePasquale stated that he had full confidence in the Department's professionalism and diligence, and that he was sure BJA would report back to the NAB when they were ready. Ms. Fitzgerald stated that she agreed with Mark and Greg. She said she was satisfied in the updates provided to the Board and understood that specifics could not be provided.

At that point of the discussion Mr. Brighton offered two clarifications. For those members who had more recently joined the board he confirmed that these cases had been in process for almost three years. He also informed the Chairman of his option to call for a vote if he desired. Mr. Brighton noted that Section 6 of the NAB Operating Procedures states that the board operates on a principal of consensus but that it also provides the opportunity for the DFO and Chair to determine if a vote is necessary.

Chairman Brauch then called for a vote and underscored that the proposed resolution does not include language that would address the length of time (i.e., “this matter is taking too long”), specific alleged violators or industries, or highlight specific incidents (i.e., Hurricane Sandy).

A roll-call vote was taken:

- **8 votes of “aye” were cast in support of the resolution**
 - Bernard Brown, RD Hopper, Steve Levetan, Robin Wiener, Bill Brauch, Robert Maynard, Howard Nusbaum, Jim Spiller
- **9 votes of “nay” were cast in opposition to the resolution**
 - Mark Binder, Judy Fitzgerald, Greg DePasquale, Chris McDonold, Carlos Martins, Ken Mehall, Charles Hollis, John Hallerud, Jennifer Timian
- **1 abstention vote** – Josh Whiteside

The resolution to include language in a letter to DOJ that would request an update on pending nonreporting cases did not pass.

● **Issue #2: NMVTIS Operating Budget Shortfall**

Chairman Brauch suggested that the group revisit the news provided by AAMVA earlier in the session that it anticipates a \$3.5 million operating loss in FY 2014.

Mr. Binder expressed the hope that the new outreach and awareness efforts will increase consumer activity and provide additional revenue over time.

Steve Levetan asked if the NMVTIS program had received any Congressional funding. Todd Brighton replied that it had not; that there has never been any appropriation to operate the NMVTIS system. Mr. Levetan then asked if this might be a good time for the NAB to reach out to Congress on the issue of funding.

Chairman Brauch followed up Steve Levetan’s question and asked Todd Brighton if NMVTIS was part of DOJ pending budget request, and if not, what would be the best approach to seek support. Mr. Brighton replied that the Chairman’s previously

outlined plans to correspond with the Attorney General on the importance of NMVTIS and the need for additional resources might be more effective.

Discussion ensued regarding whether such a recommendation should be delivered as a motion from the NAB or a letter from the Chair and what the term “resources” encompasses – direct funding of the system (i.e. making up the shortfall), the addition of staff for policy oversight and enforcement activities, or both? Mr. Brighton clarified that if additional resources were identified internally within DOJ that those funds could go to assist BJA’s administration of the program but could not be used to make up the current operational shortfall of the system itself.

Mr. Levetan then proposed proceeding with a letter from the Chair to DOJ to seek additional fiscal support for BJA in its program administration role. Chairman Brauch then asked the members for consensus on this proposal and the members concurred.

Josh Whiteside asked about the possibility of any grant funds from other agencies. Mr. Brighton responded that OJP grants were mandated for state and local level assistance and could not be used to fund BJA administrative functions. Mark Binder noted that the self-sustainability requirement for the NMVTIS system would also preclude the use of Federal funds to help make up any operating shortfall.

Jim Spiller then addressed the issue of the annual system operation deficit by stating that one way to make up the shortfall would be to increase the price of the vehicle history reports purchased by consumers through the data providers. Philip Quinlan, AAMVA replied to that point and confirmed that a price increase option is being considered by BJA and AAMVA.

RD Hopper noted that as the quality and integrity of the product (NMVTIS vehicle history reports) improves so will the sustainability. He stated: “I believe if we continue to work to improve the integrity of the database, it will be easier to sell... ..the better the product is and the more you believe in it, the more you’re able to sell it.”

Chairman Brauch concluded that efforts to address the budget deficit will continue and that he was hopeful that going forward solutions will be found.

Closing Remarks

Chair Brauch closed the meeting by stating his appreciation to his successor, Ms. Robin Wiener, for her willingness to take on the leadership role. Ms. Wiener thanked Mr. Brauch and expressed appreciation to the Board members for the opportunity. Several NAB members commended Chairman Brauch for his strong and valuable leadership, labeling his efforts a “true public service.” Mr. Brighton will work with incoming Chair Wiener to plan the next Webinar. He thanked all Webinar participants for their interest and the meeting was adjourned at approximately 3:00 p.m.

Attachment A

Agenda



National Motor Vehicle Title Information System (NMVTIS) Advisory Board WebEx Meeting

Monday, June 15 2015

AGENDA

1:00 pm - 1:10 pm

Welcome Remarks

- Todd Brighton, *Designated Federal Official, NMVTIS Advisory Board, Bureau of Justice Assistance*
- William Brauch, *Chair, NMVTIS Advisory Board*

1:10 pm – 1:30 pm

NMVTIS Status Updates

- **Bureau of Justice Assistance Update:**

- Todd Brighton, *NMVTIS Enforcement Coordinator, Bureau of Justice Assistance*
- David Lewis, *Senior Policy Advisor, Bureau of Justice Assistance*

- **NMVTIS System Operator Update:**

- Strategic and Operational Update - Philip Quinlan, *Vice President, AAMVA*

1:30 pm – 2:00 pm

Subcommittee Recommendations

- Mark Binder, *Awareness Subcommittee Chair*
- Howard Nusbaum, *Compliance Subcommittee Chair*

2:00 pm – 3:00 pm

Extra time available if needed for recommendations discussion

Closing Remarks

- Todd Brighton, *Designated Federal Official, NMVTIS Advisory Board, Bureau of Justice Assistance*

Adjourn

Attachment B

System Operator Update



American Association of
Motor Vehicle Administrators

National Motor Vehicle Title Information System (NMVTIS)

Advisory Board Meeting

System Operator Update

June 15, 2015



American Association of
Motor Vehicle Administrators

Agenda

- NMVTIS Financials
- Consumer Access Program Review
- Operational Highlights



American Association of
Motor Vehicle Administrators

NMVTIS Financials

- AAMVA's cognizant agency, FMCSA, directed us to revise our FY2014 cost allocations and allocate direct IT costs to all of our IT programs, including NMVTIS, in a FAR compliant manner.
- PricewaterhouseCoopers prepared an Indirect Cost Study setting forth the FY2014 IT cost allocation methodology.
- The IT cost allocations were included in the FY2014 Audited Financial Statements.
- The FY2014 Audited Financial Statements were completed and submitted to the Federal Audit Clearinghouse.



American Association of
Motor Vehicle Administrators

NMVTIS Financials cont'd

Category	Actual FY2014		
	Preliminary	Final	Var F/(U)
NMVTIS Revenue	\$3,558,400	\$3,563,353	\$4,953
State User Fees	\$2,500,000	\$2,500,000	\$0
Consumer Access Fees	\$1,584,524	\$1,584,524	(\$0)
UNI Fees	\$20,159	\$20,159	\$0
Leased Line Fees	\$207,995	\$207,995	\$0
Jurisdiction Revenue Sharing	(\$761,956)	(\$761,956)	\$0
Program Income (Applied)	\$7,677	\$7,677	\$0
Other - Interest	\$0	\$4,953	\$4,953
NMVTIS Expense	\$5,772,664	\$7,118,691	(\$1,346,027)
Direct Labor/Fringe	\$2,545,469	\$2,913,916	(\$368,447)
Data Center Costs	\$790,457	\$790,457	\$0
Other Direct Costs	\$806,203	\$1,358,605	(\$552,402)
Indirect Costs (G&A / OH)	\$1,630,536	\$2,055,714	(\$425,178)
Program Income / (Loss)	(\$2,214,264)	(\$3,555,338)	(\$1,341,074)



American Association of
Motor Vehicle Administrators

NMVTIS Consumer Access Program Review

Objectives of Consumer Access Program Review

- Provide consumers with continued efficient access to NMVTIS data at a reasonable cost.
- Ensure proper controls are in place for selecting and monitoring Approved Providers.
- Ensure the NMVTIS Consumer Access Program remains positioned as a key source of revenue to support ongoing NMVTIS operations.



American Association of
Motor Vehicle Administrators

NMVTIS Consumer Access Program Review cont'd

The Program review focused on four key areas:

1. Number of Approved Providers
2. Selection of new Approved Providers
3. Contract Modifications
4. Pricing



American Association of
Motor Vehicle Administrators

NMVTIS Consumer Access Program Review cont'd

Current Status:

- AAMVA recommendations presented to BJA
- Next steps, upon final approval:
 - Communication to Approved Providers
 - Implementation / Roll out
 - **Target:** August 31, 2015



American Association of
Motor Vehicle Administrators

Operational Highlights

State Program:

- Development of web services for state applications continued
- Increased activity as states planned development to move to fully participating; conduct system rewrites

Third Party Reporting Program:

- Continue to support BJA Compliance efforts through additional report capability
- Total Records reported to date: over 89 million

Consumer Access Program:

- 11 Approved Providers in production
 - **FY2015 YTD through May:** 4.8M transactions compared to 3.2M transactions for the same period last year (see next slide)

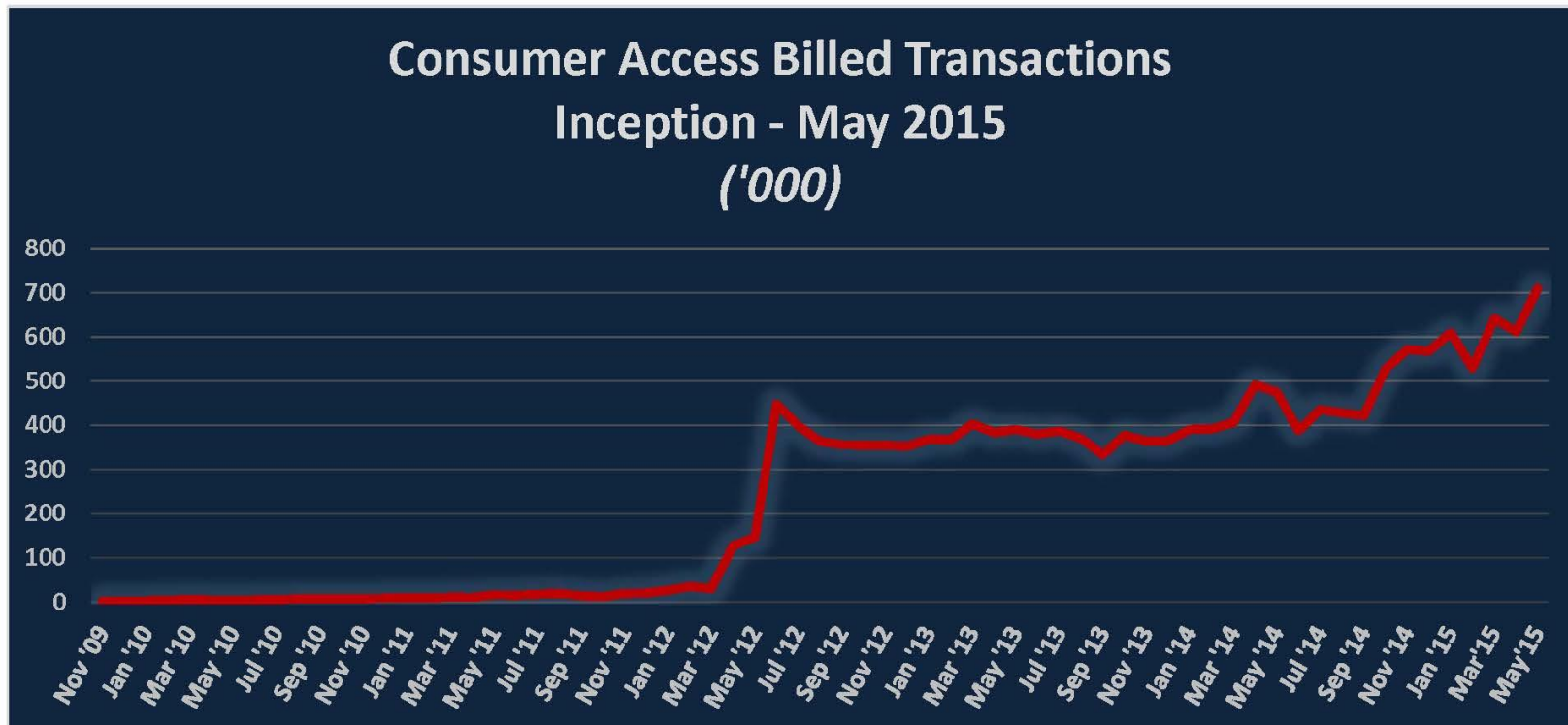
Law Enforcement Program:

- Law Enforcement Search (LEAT) vendor contract



American Association of
Motor Vehicle Administrators

Billed Transactions



Attachment C

Spotlight On Overview

Spotlight On The National Public Television Series

We are very aware that today you have many venues to “spread the word” and deliver your message. So why Public Television? And why *Spotlight On*?

Today, PBS is on the rise! Thanks to programming like *Downton Abbey*, PBS is experiencing a significant increase in its already large and stable viewership. In 2013, it out-paced the ‘Big 4’ – CBS, ABC, NBC and Fox, in key viewer demographics. <http://www.thewrap.com/tv/article/pbs-finds-lost/>

*Public Television - An Interested Audience / An Educated Audience . . .
You just won't find that anywhere else!*

Public Television provides major advantages that other channels can't deliver - an audience of informed & affluent viewers. An audience of interested & educated viewers.

- 55% more likely to have written to an elected official!
- 42% more likely to have taken part in a civil issue!
- 42% more likely to own stock

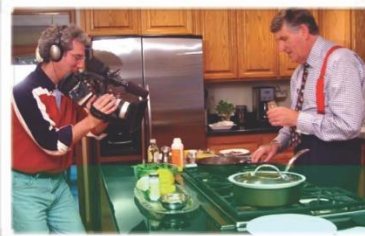
Public Television has been rated as the most trustworthy institution among nationally known organizations for nine consecutive years. PBS member stations serve all 50 states.

Spotlight On shows are the self-contained, mini-programs, also known as fillers or interstitials - which air between programs on PBS (e.g. NOVA, Antiques Roadshow, PBS NEWSHOUR).

If you've ever watched PBS, and saw a short 4 or 5 minute show and thought, “well *that* was interesting, now let's watch my show” . . . it was probably a *Spotlight On*.



President Carter with Senior producer Larry Cohen & director Tslila Porat, filming "Spotlight On: The Carter Center."



Filming the Galloping Gourmet's Graham Kerr cooking during a "Spotlight On: Diabetes" show.



Itzhak Perlman performs and plays around during a "Spotlight On: Juilliard Jazz" program.



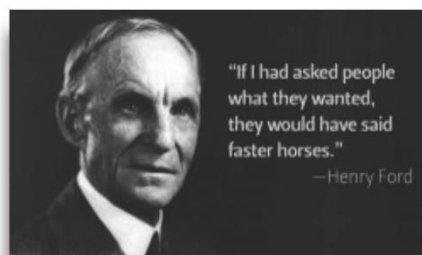
Taken from “Spotlight On: Dried Plums” script

“Knowing what you're eating . . . is more difficult than you might think!

- ~ Raisins -- are actually dried grapes!
- ~ Watermelon isn't a fruit, it's a vegetable.
- ~ Peanuts aren't even nuts -- they're legumes!
- ~ Coffee . . . actually comes from a berry, not a bean.
- ~ Carrots are more nutritious when cooked, than raw . . .
- ~ And Prunes . . . are really just dried plums!”

“The Swiss watch is a marvel of mechanical engineering . . . over 200 parts working flawlessly together, driven by merely a spring.”

“Spotlight On: The Art of Watchmaking”



and now . . . we'd like to tell you a few more details . . .



**Trivue
Entertainment**
Television Production

Larry Cohen,
Senior Producer

CORPORATE OFFICE
45 Mountain Drive
Watchung, New Jersey 07069

PHONE
908-561-8742

FAX
800-921-2931

EMAIL
larry@trivue.org

WEB
www.trivue.org



Trivue Entertainment

Television Production

Larry Cohen,
Senior Producer

CORPORATE OFFICE
45 Mountain Drive
Watchung, New Jersey 07069

PHONE
908-561-8742

FAX
800-921-2931

EMAIL
larry@trivue.org

WEB
www.trivue.org

About Spotlight On

Verification - Credentials - References

Spotlight On can deliver your organization's message to 3 million+ viewers, guaranteed — not just on any one of hundreds of TV channels, but on National Public Television — one of the most respected institutions in the country.

Each *Spotlight On* program is **guaranteed under contract 500 national airings**, which equates to over **40 hours of National air time, and 3 million+ viewers** - all that during its first Quarter's airings. All *Spotlight On* shows are followed by a PBS Stations Audience Audit Report of airings issued by the PBS Research Dept. reporting the number of broadcasts, total number of viewers, primetime / non-primetime & marketshare. *40-60% of airings occur during primetime.*

Spotlight On is the ONLY program that is verified, confirmed, and has the credentials to produce these ratings — and has for the past 23 years!

Spotlight On is not a 30 or 60 second commercial - but a 4 to 5 minute program, that takes advantage of the expanded time to deliver your message in a deeper, more compelling, educational, and entertaining way.

According to Nielsen NPower statistics report.

- Over the course of a year, nearly 90% of all U.S. television households - and 220 million people watch PBS.
- In a typical month, 120 million people watch PBS stations.
- PBS' primetime audience is significantly larger than many commercial channels, including Bravo (PBS' audience is 92% larger), TLC (86%), Discovery Channel (69%), HGTV (63%), HBO (61%). In addition, PBS' primetime rating for news and public affairs programming is 88% higher than that of CNN.

=====

“Color television! Bah, I won't believe it until I see it in black & white.”
- Samuel Goldwyn

“Spare no expense to save money on this one!”
- Samuel Goldwyn



Click me to see the Demo!

Spotlight On: Our DEMO
Highlights of many shows!
<http://www.trivue.org/Trivue/Demo>

You can teach over 3 million PBS viewers, educate them — with your perspective on things. And you get 4–6 minutes . . . NOT 30 seconds, on a very popular national platform. For a very modest price! Where else in advertising does it get any better than THAT?

What Our Sponsors Are Saying About Us

Comments from Underwriters

www.trivue.org/Trivue/Comments.html

"Hi Larry,

The response is remarkable. The sponsor says they are proud to be associated with this project.

So far: **WOW and Terrific!!** I love this piece."

Sergei

Sergei Kochkin, Ph.D.
Executive Director, Better Hearing Institute

<http://betterhearing.org/video/pbs/spotlight.cfm>



"Thanks so much, Larry, it really looks great! We SO appreciate your patience through these many versions—the outcome is excellent!"
Best, Sally

Sally Wood
Chief Operating Officer
Council for Economic Education

www.councilforeconed.org

"Hi Larry - We LOVE it!!!

We really like the stack of Blueberries in containers you shot -- in fact, we like it so much, we'd like you to use it again in another part of the film. Thank you so much for your patience and hard work on this. We're really happy with how it looks! We'll now send it to the USDA for final approval."

Kathy

Kathy Blake
US Highbush Blueberry Council

www.youtube.com/watch?v=TVYrv47m2ck



"Larry,

Overall, I think the Spotlight On segment is entertaining and informative and will be a big hit with our members and audiences. Thanks for bringing our industry to life!

We're going to want to look at this and plan a series of short video segments to address details that we did not have time to cover in the TV segment."

Best regards,

John Shulte, Executive Director
National Air Duct Cleaners Association

http://trivue.org/All_Movies/Air_Ducts.html

"Larry,

I am very happy to announce we have FINALLY received all necessary approvals on this video and are ready to upload for viewing! Thanks for all your hard work and patience along the way! If we were both in the same state, a celebration dinner would certainly be necessary!"

Lauren Scott
Sr. Marketing Specialist, Roofing and Asphalt at Owens Corning

www.trivue.org/Trivue/Owens_Corning.html



"I THINK THE SPOT IS EXCELLENT. IT WAS BOTH INFORMATIVE AND ENTERTAINING. THE COORDINATION OF INFORMATION AND THE SHOOT WERE BEYOND EXCELLENT AND THE EDITING JOB BY TRIVUE IS A TRIBUTE TO THEIR VISION AND PROFESSIONALISM. THANKS FOR MAKING THIS A REALITY! IT IS A TOP-DRAWER EFFORT!"

Mark Stencil, President

International Door Association

www.trivue.org/Trivue/Doors.html

"Larry,
We loved it! I sent it off to the EPA and will get their comments in the next few days.
You are fantastic and I appreciate all of your hard work and patience. Thanks again!"

Janel Weih
Assistant Director, Government, Regulatory & Public Affairs
The Council of Educational Facility Managers International
<http://healthyschools.cefpi.org/spotlight.html>



"Larry,
Everyone loved it! Thanks for everything! I am going duck hunting now! ;)

Darren,
Concrete Steel Reinforcing Institute
<http://www.trivue.org/Trivue/Concrete.html>

"Larry,
Oh, Boy! Rave reviews from our president, CFO, national sales director, etc. . .
and of course, me!"

Mary "Kent" Sweeton, V.P. Of Marketing
Great Books Foundation
http://trivue.org/All_Movies/Great_Books.html



"I just received the CD and I must tell you it is quite impressive. I loved the format, not to mention the creative approach you took.
Although I love the dramatic entry, the voice over which speaks about "killing them all" may be a bit strong. Any thoughts? You're the best!"

Russell J. Kendzior, Executive Director
National Floor Safety Institute
<http://nfsi.org/documentary.php>



"I just wanted to let you know that everything has been approved for airing. I would like to thank you for a job well done and for surviving our numerous revisions. I believe we have a very interesting topic to offer PBS stations. Hopefully we'll be working together again soon.
Best regards,"

Denny Pavan, President
BFL Marketing Communications
http://grounds-mag.com/news/grounds_maintenance_benefits_outdoor_power/



"Larry,
APPROVED! Congratulations, you did a wonderful job editing. I wish we could pop a champagne bottle cork to celebrate but it will have to be a virtual toast!
Thanks for all your patience and hard work."

Craig Watts, Public Affairs Manager
Fair Isaac Corporation
http://trivue.org/All_Movies/FICO.html

"Larry:

I'm very happy -- they've been quite the hit with both our national and state leaders. Thanks again!"

S.I. Obolensky, Assistant Director,
National Court Reporters Association

http://www.bestfuture.com/pbs_documentary.html



"Hi Larry,

I just looked at final piece and it looks great. This is perfect. We will start to think about ways to use the show with our ongoing ABC program efforts. Again, thanks so much for a really great show. Best,"

Amy Ruth,

Porter Novelli Many Minds. Singular Results

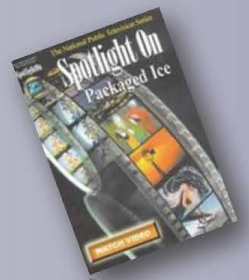
http://trivue.org/All_Movies/Almonds.html



"We had a great reception to the Spotlight On story this past week. It's quite informative and we had many comments of "we didn't know that" and "we thought ice was so simple to make". Our sales people would like copies. I am proud to have been a part of this!"

Jim Barry, Past President
International Packaged Ice Assoc.

<http://www.packagedice.org/?page=spotlight+on%22>



"Hi Larry,

The revisions to the program look great! I like it. Thanks for turning it around so quickly. Perhaps we can say "it's a wrap" before much longer! Thanks, Larry. Have a most Happy New Year with your family and friends!"

Maria

Maria Bachman

Director, Human Resources & Association Governance

International Trademark Association (INTA)

Representing Trademark Owners since 1878

http://trivue.org/All_Movies/Trademarks.html



"Larry: You're right. The soundtrack is very good by itself. Maybe it can be used for radio or public service announcements. Something to think about."

Mario Mandina, Executive Director

National Lawyers Association

<http://www.trivue.org/Lawyers.html>



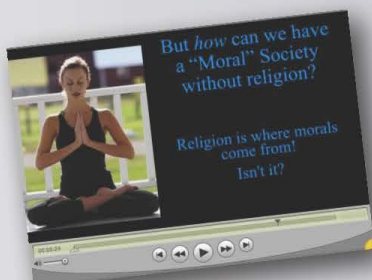
Larry, I had the great pleasure of previewing all versions with my mother, who founded FFRF. She's 85 and when I had her over this weekend she watched all of them. She was glued to the spot, and was very impressed. She had nothing but praise! So ... well-done, Larry! You've got the thumb's up from FFRF's "matriarch."! We'll miss working with you!

Annie Laurie

Annie Laurie Gaylor, Co-President

Freedom From Religion Foundation

<http://www.trivue.org/Trivue/Freethought.html>



What PBS Affiliates Are Saying About Us



25 June 2013

Mr. Donald A. Roosa
President
Tower Productions Inc.
563 Broadway, Suite 6A
New York, NY 10012

Dear Mr. Roosa,

Please let this letter serve as confirmation that my office has arranged independent access for your programming via satellite to 170+ licensed (360+ sites) public television outlets.

Since 1988, we have provided over 100 feeds at 30 and or 60 minutes each. The relationship has been professional, courteous, and pleasant at all times. Delivery, payment, and correspondence have been first rate throughout.

I look forward to continuing our working relationship and wish you continued success in your future productions.

Sincerely,

Nicholas Agresti
Director, Scheduling Implementation
PBS

2100 Crystal Drive
Arlington, VA 22202-4302
703.729.5000
pbs.org



From: Linda Kingery
Subject: **Spotlight On**
Date: June 21, 2011
To: spotlightontv@me.com

It was nice to talk with you yesterday and learn your new adventure plans. We are always looking for alternative programming in the genre of history, nature, science and would be delighted to see your completed pieces.

We continue to use Spotlight On "fillers" when time permits.

Linda Kingery, Program Manager
PBS-WEIU, Charleston, Illinois



Date: February 4, 2013 12:50:40 PM EST
To: Michael Casey <spotlightontv@me.com>
Cc: Don Roosa <spotlighton@mac.com>

Hi Michael -

We use the SPOTLIGHT ON fillers and plan to continue to use them in the future. Thanks!

Susan Bunner, Program Director
WIPB-TV Ball State University Muncie, IN 47306



September 11, 1986

Donald Roosa
Tower Productions
235 East 31st Garden Level
New York, NY 10016

Dear Mr. Roosa:

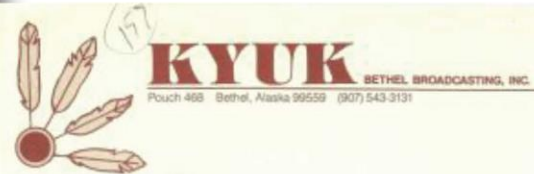
We at KCET, the public television station serving the metropolitan Los Angeles market, want to thank you for the SPOTLIGHT ON series. Not only has it proven helpful to us in dealing with the many short programs public television airs, the shows in and of themselves are entertaining and informative.

One of my public television colleagues has informed me about your next project SECRETS OF MASTER CHEFS. I would just like to take this opportunity to let you know that fillers in which major American cooks reveal their cooking techniques would be yet another welcome addition to our broadcast schedule. Please keep me posted on the progress of the CHEFS project.

Best wishes,

Charles Ingegria
Director of Broadcasting

PUBLIC TELEVISION FOR SOUTHERN
AND CENTRAL CALIFORNIA
4801 EAST BOLLARD
LOS ANGELES, CALIFORNIA 90027
PHONE 213 945-6500
TELE 213-4276



April 15, 1992

Michael Casey
Tower Productions
18 E. 16th St., 5th Floor
N.Y., N.Y. 10003

Dear Michael,

To confirm our phone conversation of this morning I have recorded your "Spotlight On" fillers and will use them as time and circumstances allow. Thank you for these informative fillers, it is hard to find short, interesting and timely programs to fill out time slots and your "Spotlight On" shorts are among the best in the industry.

Sincerely,

Allen Auxier
Program Director TV

Channel 11

3400 North St. Louis Avenue
Chicago, Illinois 60655
312.960.0000

WTTW
CHICAGO



Broadcast Operations,
Engineering &
Computer Services

March 13, 1992

Mr. Michael Casey
Coordinating Producer
SPOTLIGHT ON...
Tower Productions, Inc.
18 East 16th Street, 5th floor
New York, New York 10003

Dear Michael,

This is to let you know that I am hoping you will be able to develop some new SPOTLIGHT ON filler material this year. As you know, we have been able to use many of your segments over the years and appreciate the opportunity to receive this material at no charge.

We will soon be approaching our summer season--when we tend to air the most programming that is acquired from sources other than PBS, which is often odd-lengthed short programs that originally aired on commercial TV. We need material such as yours to fill roughly three to seven-minute holes that become common in our schedule (I call these "short program opportunities").

While many different topics are of interest to us and relate to the diverse programming that is the nature of public television, I would like to mention a few areas that I wish could see some special attention:

*Would definitely love to receive some pieces relating to kids and education. (The segment you fed us with Barbara Bush on the value of reading aloud is the kind of thing I'm talking about here.)

*Pieces relating to the arts and popular culture would also be useful to us. (Your offering on "Dead Again," for example, is the kind of thing we can use.)

*We have lots of nature and wildlife programming that often runs and we can always use pieces on zoos, pets, etc. to use here.

Please keep us abreast of your plans, as this kind of material is often hard to come by, but sorely needed.

Sincerely,

Rick Kotrba

Rick Kotrba
Broadcast Traffic and Promotion Manager

3 July 1995

Mr. Michael Casey
Tower Productions
928 Broadway, Suite # 1000
New York, New York 10010

Dear Michael:

After thirty (thirty) SPOTLIGHT ON feeds, I could not leave without bidding you a proper farewell.

July 14th will be my last day at PBS. After seventeen years in Broadcast Operations here, I'm heading south to take a position at SECA's Center for Instructional Communications. I leave you in the capable hands of Nicholas Agresti, who will be your contact for satellite access from now on. Nick's direct phone number is 703/739-5458; his fax is 703/739-8938, same as mine was.

It has been my pleasure to work with you and Don for the last few years. I wish you continued and growing success with SPOTLIGHT ON and whatever other projects you might bring to public television stations.

Sincerely,

Maryanne Schuessler

Maryanne Schuessler
Associate Director, Broadcast Operations

1320 Broadrock Place Alexandria, VA 22314-8098 (703)739-6000

Prairie
Public
Television

207 North Fifth Street
Box 3240
Fargo, ND 58108-3240
(701) 241-6900

I am writing a quick note to let you know that our station uses the Spotlight on fillers.

We are a statewide network that also serves parts of Canada.

I have used the fillers and have found the content works well for us. We will continue to use them as long as they are available to us.

Jamara A. Cummings



Spotlight On: Pipelines

Pipeline Assoc for Public Awareness

<http://208/featured-video>



Spotlight On: Surveying
American Congress on Surveying and Mapping

www.trivue.org/Trivue/Surveyors.html



Spotlight On: Intellectual Property

Intellectual Property Owners Assoc
www.trivue.org/Trivue/Intellectual

Or <http://www.ipo.org/AM/Template.cfm>